

Disclaimer - Buckle Up!

Agenda:

- Overview of Biologics Access
- Biologics Operations
- Payer Impact on Biologics
- Financial Advocacy

This is a marathon, but we will get through it together!



3

Elizabeth Johnson

Licensed Practical Nurse Certified Professional Coder Prior Authorization Certified Specialist Board Certified Patient Advocate (LPN, CPC, PACS, BCPA)

CEO, MedicoCX President & Co-founder of NAMAPA Co-CEO, Healthcare Advocate Summit



Who and What is NAMAPA?

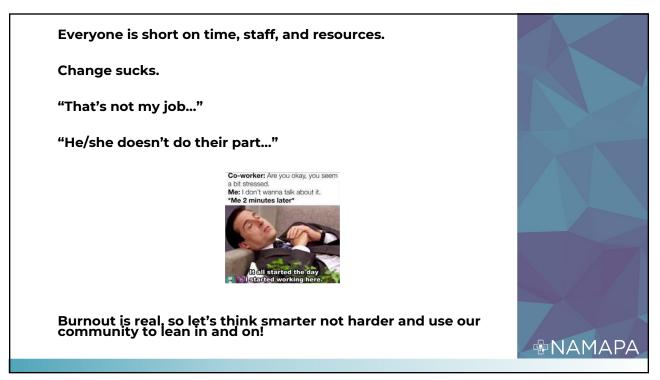
The National Association of Medication Access and Patient Advocacy is a non-profit (501c3) organization dedicated to helping

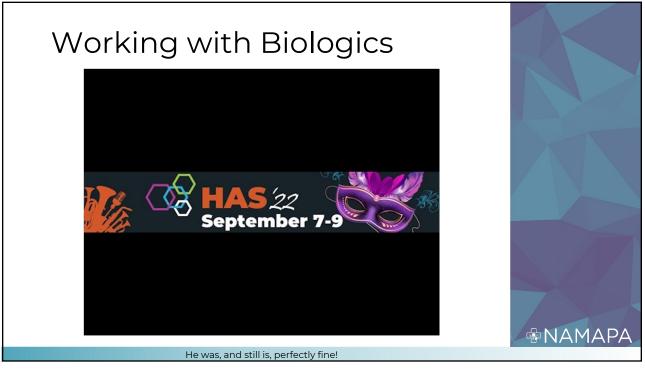
healthcare advocates feel confident in their medication access roles.

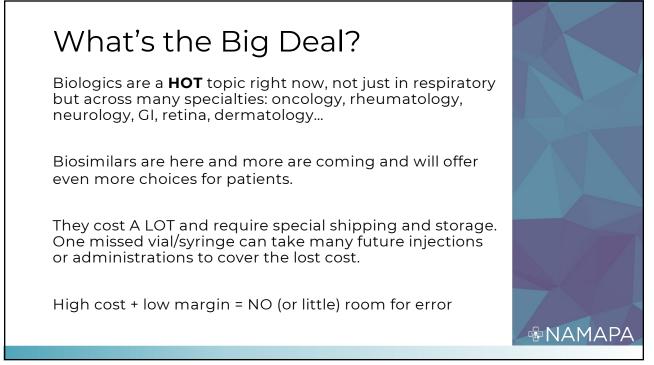
Healthcare Advocates are the individuals who work between the provider and the patient and encompass many different roles, descriptions, and parts of the complicated process.

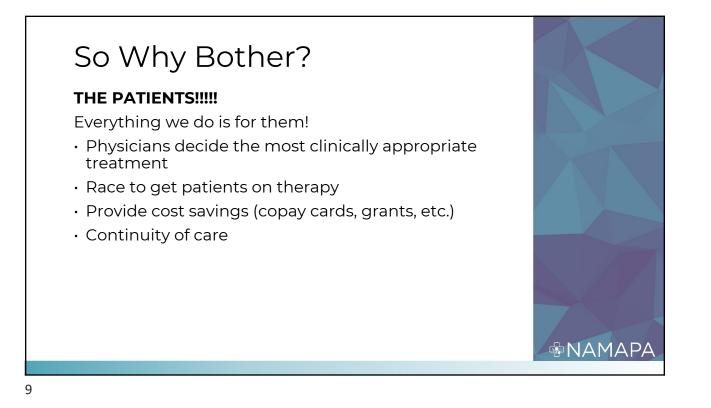
This is a different take on patient advocacy as we focus our education and resources around healthcare workers.

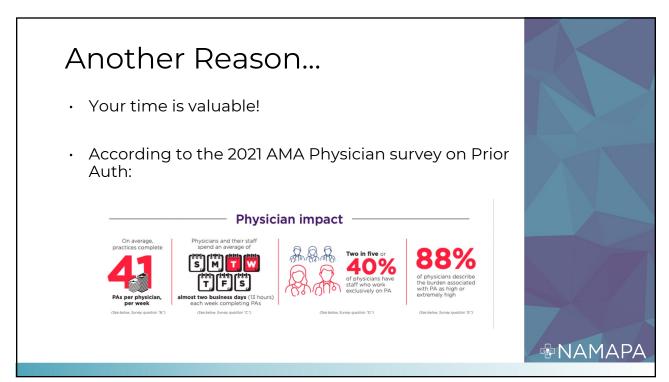
NAMAPA is non-therapeutic specific to prevent recreating the wheel - the process is the process no matter the disease state, medication, payer, state, etc.











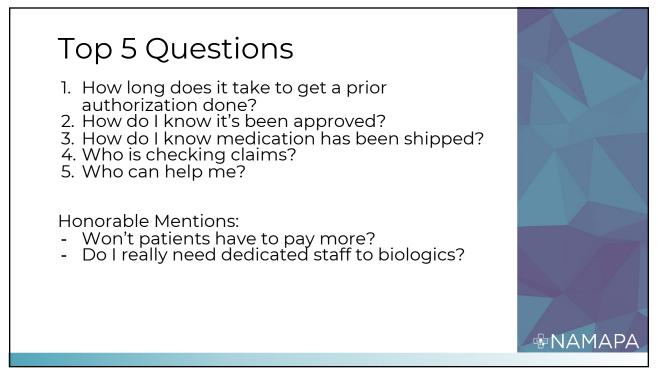
Current Hiccups

• TIME

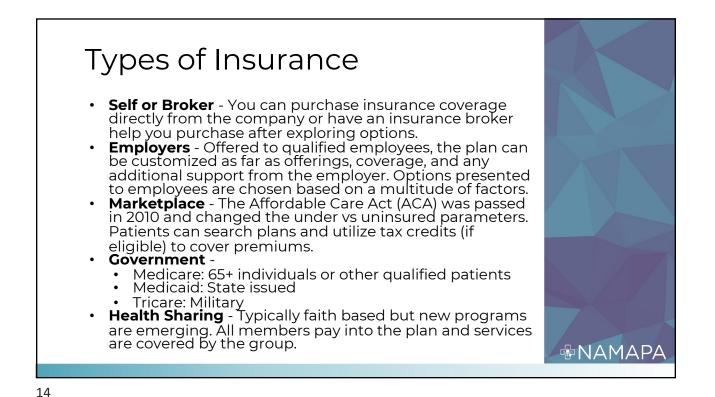
- · SPECIALTY PHARMACIES
- Portal Fatigue

· COVID

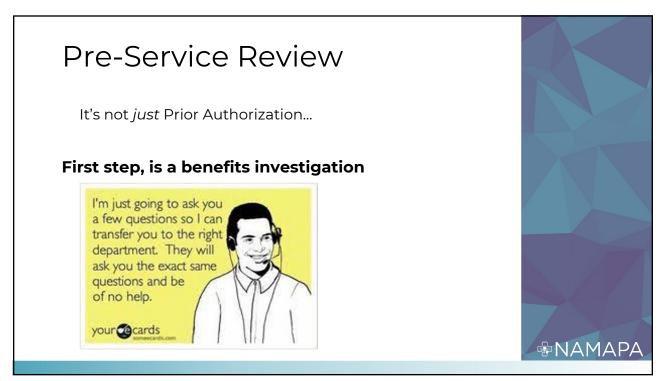
- Policy changes
- Utilization management changes
- Phone/fax number changes
- New Medications



<section-header><list-item><list-item><list-item><list-item>



<section-header><list-item><list-item><list-item><list-item>



MAMAP/

Benefit Investigation

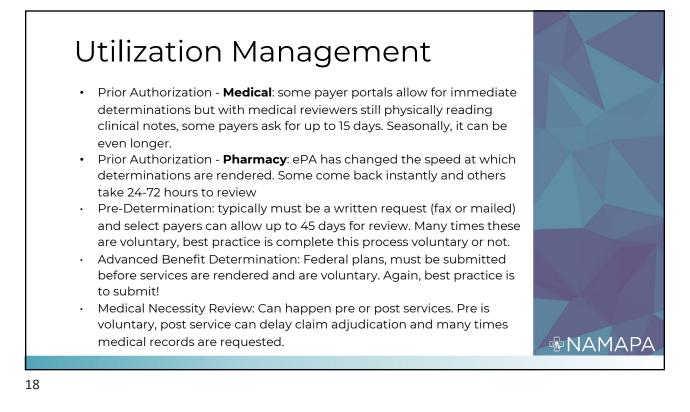
YOU ARE ONLY AS GOOD AS THE REP YOU GET ON THE PHONE

YOU ARE ONLY AS GOOD AS THE DATA DISPLAYED ON THE PORTAL OR WEBSITE AT THAT TIME

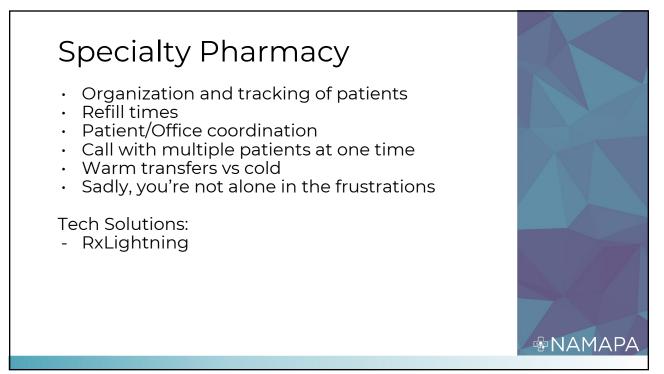
DOCUMENT, DOCUMENT, DOCUMENT!

- Rep name
- Date and time of call
- Reference number (sometimes this is date and time)
- Network
- Deductible (self, family, max, current utilization)
- Co-pay
- Co-İnsurance
- Preferred admin code
- J code specific coverage
- Utilization management requirements



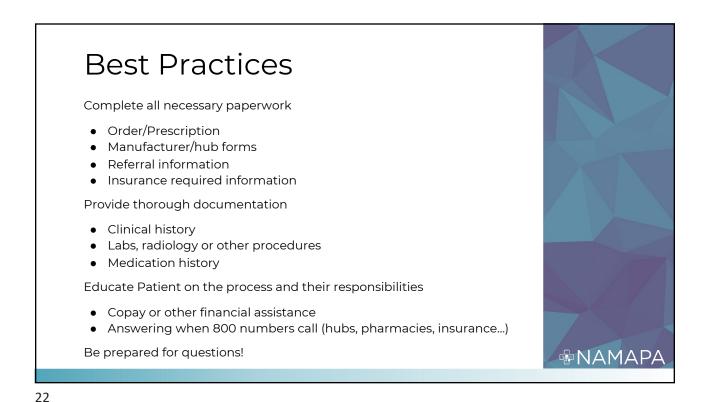


Need to Know BEFORE Starting: Preferred method of acquisition: Buy and bill • Specialty pharmacy Medication: Route of administration Site of care • Manufacturer help: • Hub forms Benefit investigation Copay assistance Insurance: buy and bill eligible or carve out to SP, step edits, formulary, request type for coverage Voluntary vs Required • Pre or post service • Carve out MAMAP



Buy and Bill

- You buy it, you bill it when administered
- Additional revenue line
- Cash flow cycle is critical to know
- Requires same level of detail as any other biologics process
 - IF YOU'RE FOLLOWING BEST PRACTICES ALREADY
- It's not going away, just getting harder



There isn't an Easy Button

- $\cdot\,$ Everything takes time just make sure enough time is allowed
- $\cdot\,$ Mistakes are easy to make with coding know the codes and code types
- Mistakes can be fixed but be aware (see #1)
- If you are unsure, ask! It is more helpful to ask how to submit something than to keep submitting it incorrectly
- · Be aware of payer policies and their medical criteria
- There is an ICD 10 code for everything, but only a select few that a medication is approved for
- $\cdot\,$ Benefit Investigations are important, use the manufacturers AND do your own!
- $\cdot\,$ Sometimes an appeal isn't required, re-check which benefit is needed to acquire the medication
- Hubs can be your best friend
- Network! Connect! Someone somewhere has experienced a similar situation, ask how/what they did and the outcome

Ways to Make it a Little Harder



Please don't label your purchased products as samples...

Also, please don't swap samples with any other product or bill for samples.



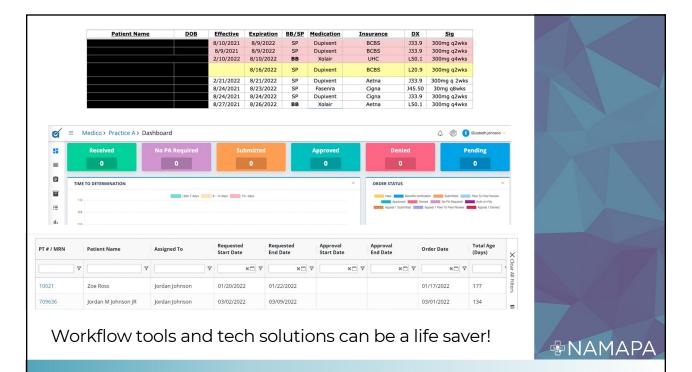
Ways to Make it a Little Easier







Storage and Inventory is essential, not just for organization but for patient adherence.



In a Perfect World

- Enrollment forms are completed via portal or faxed to the manufacturer; the patient is instructed to apply for a copay card (commercial insurance)
- Evaluate payer policy and medical criteria of the patient to make initial decision to pursue medical benefit coverage (vs pharmacy)
- Benefit investigation comes back from manufacturer
- PA is submitted and documented in EHR system, then marked for follow up based on plans review time
- Determination comes back and medication is acquired for appropriate benefit (purchased from distributor for buy and bill or ordered from specialty pharmacy)
- Patient is scheduled for injection administration

27

- Eligibility is checked 2 business days before appointment
- Patient is administered medication and billed for appropriate services
- Claim is adjudicated and copay assistance processed, if applicable



<section-header>

 Crash Course: Medicare

 BE AWARE:

 To reduce premiums for seniors, there are two different options for Plan F and Plan C out there - High Deductible

 . Plan HDF

 Plan HDF

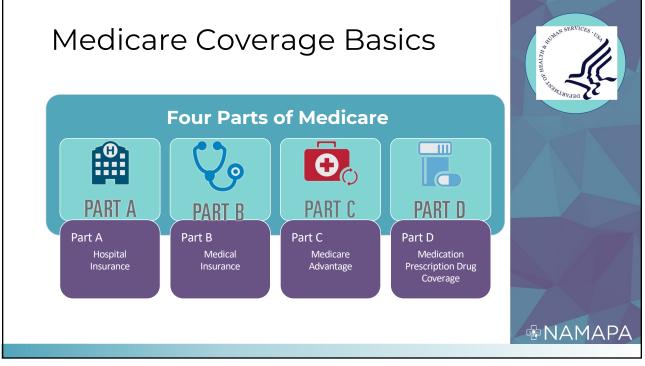
 D22 deductible amount: \$2,490.00

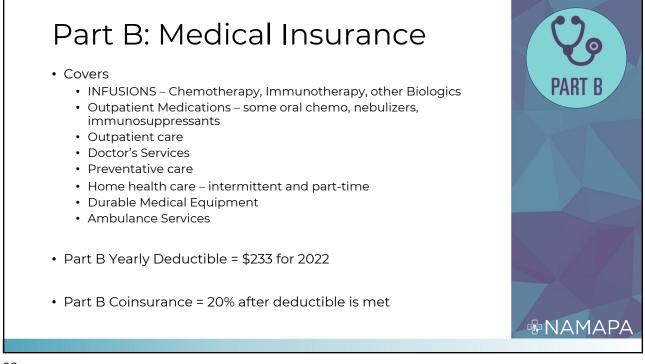
 Medigap Supplement Plan C

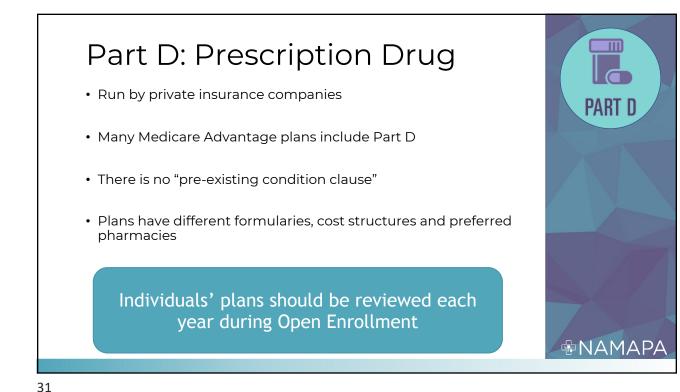
 . Has been discontinued if you were eligible after 2020

 . Has been discontinued if you were eligible after 2020

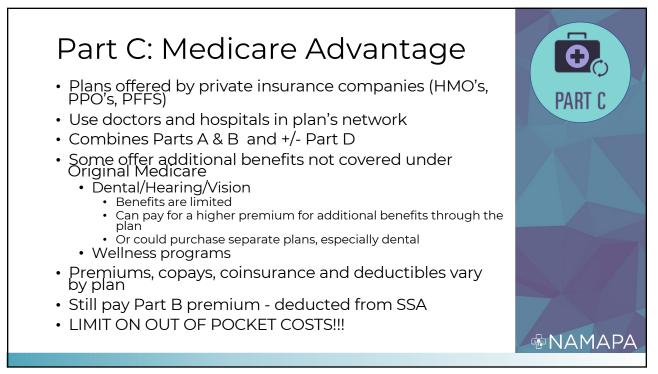
 . **Plan F, High Deductible Plan F & Plan C are ONLY available to the se who were considered Medicare-eligible prior to 2020



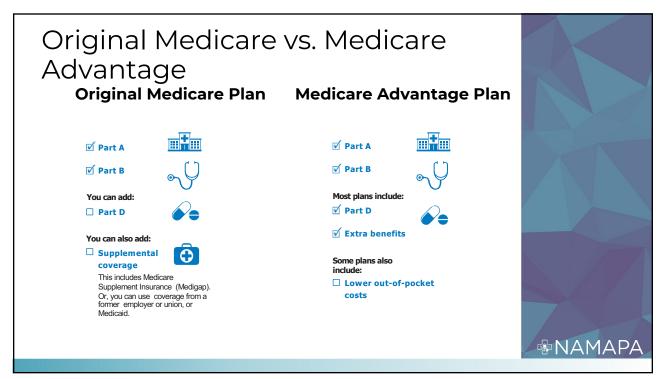


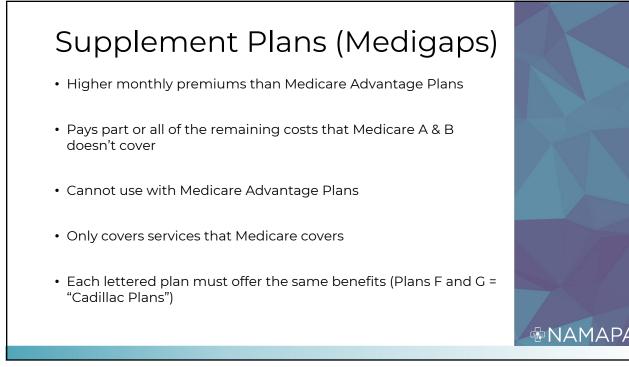


Part D: Prescription Drug **Tiering Example Drug Tier** What It Means part d Tier 1 **Preferred Generic** – Commonly prescribed generic drugs Tier 2 Generic - More costly generic drugs Tier 3 Preferred Brand - Lower priced brand name drugs that do not have a generic equivalent Tier 4 Nonpreferred Drug - Higher priced brand name and generic drugs not in a preferred tier Tier 5 Specialty - Most expensive drugs. Usually used to treat complex conditions Every Plan is different. The right plan is determined by the beneficiary's prescriptions and pharmacy preference.

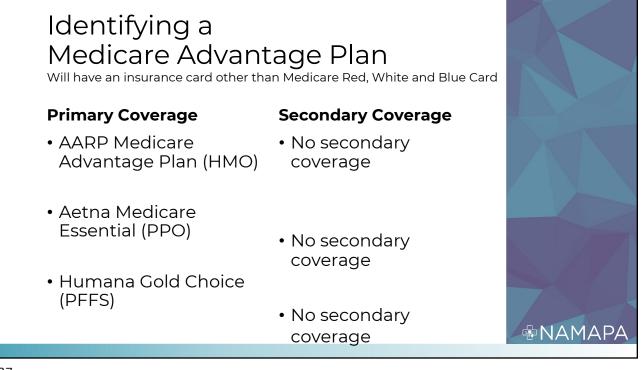


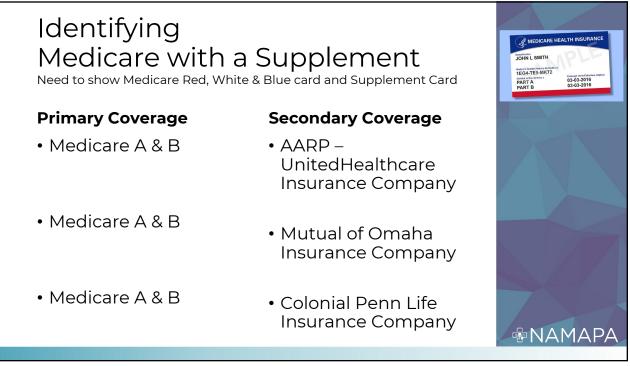




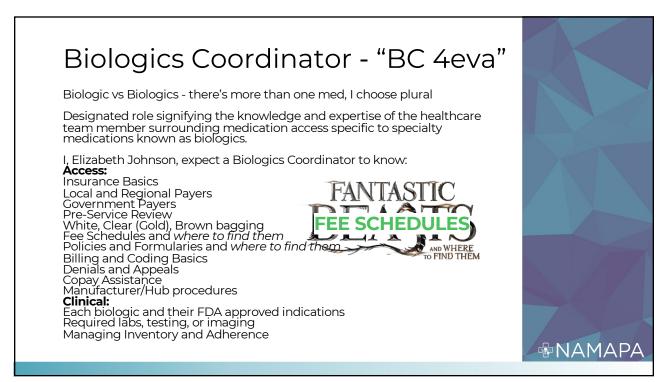


Advantage vs. S	Supplement	
Medicare Advantage Plan	Medicare Supplement	
Monthly premiums are usually lower (Includes A, B and D) No Supplement	Monthly premiums are usually higher (Includes A, B and D) with Supplement	
Pay as you go for many services – Deductibles, copays, coinsurance Limits on out-of-pocket costs (\$3,900 - \$10,000/ year) – assistance	Supplement pay for most out-of- pocket costs such as deductibles, coinsurance and copays depending on plan – no assistance needed	
needed	Can see doctors that accepts Original Medicare	
Network of doctors and service areas	No referrals for specialists	
Referral needed for many plans	Prior Authorizations for medical benefits are not required	
Prior authorizations for medical benefits are often required	Doesn't offer additional benefits like hearing, vision, or dental	
Many offer additional benefits like hearing, vision, or dental		









BC Metrics

Experience + Volume + Region + Resources(Tech/Support) = Output

Experience: Biologics have seasonal components "End of Year" "Blizzard" "Summer" Volume: Both number of patients and number of therapies Region: Payers, health systems, alternate sites, community

Resources -Tech: Solutions, programs, costs, data Support: Provider, Manager, Manufacturer









Copay Assistance

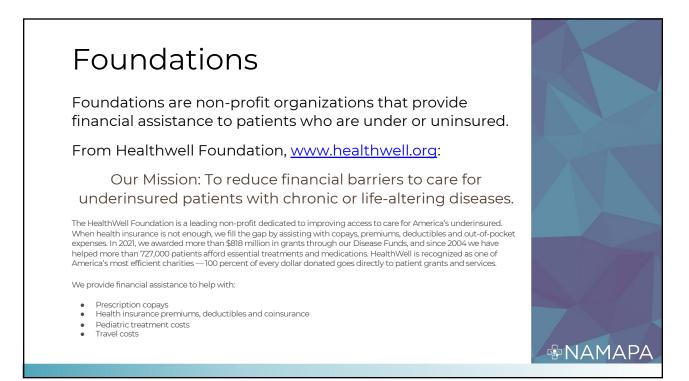
Type and requirements vary

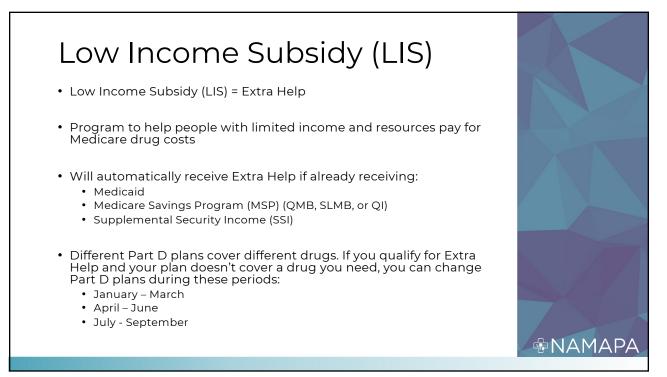
- Copay Card
- Coupon
- Patient Assistance Program
- Free Medication Program (Bridge Program)
- Foundations
- Government Programs
- Samples

Not commonly talked about:

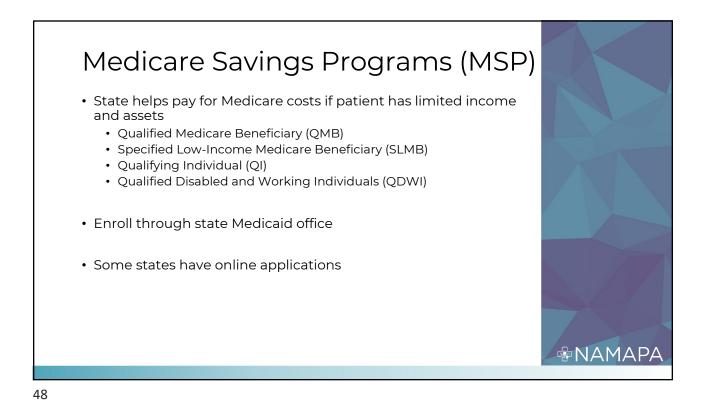
• **Compassionate Use** - A way to provide an investigational therapy to a patient who is not eligible to receive that therapy in a clinical trial, but who has a serious or life-threatening illness for which other treatments are not available. (www.cancer.gov)











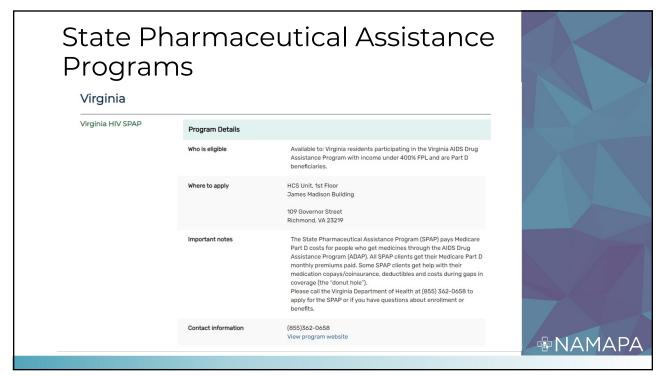
Medication Assistance for Medicare Patients

- Patients with Medicare Part A:
 - Treat as uninsured patients
 - No coverage for Part B or Part D drugs
 - Apply for free drug for these patients
- Patients with Medicare Part A & B only:
 - Have 20% coinsurance for Part B drugs with no OOP max
 - If Foundation has fund with enough money, could pick up all coinsurances
 - Free drug is usually approved for these patients
 - Help these patients select a Medicare Advantage Plan during Open Enrollment to place a cap on their OOP expenses from the 20% coinsurance from Part B



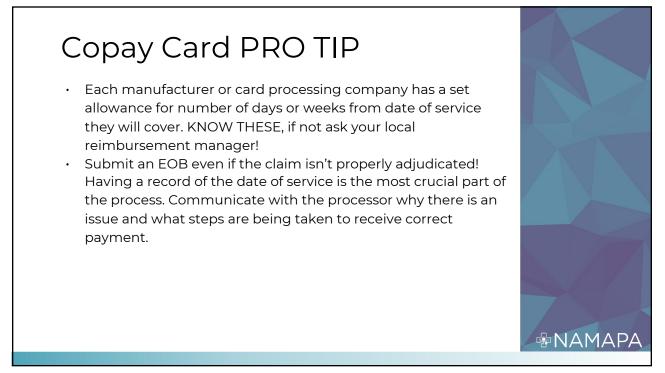
Medication Assistance for Patients with Medicare A, B, D and Supplement

- Typically don't require any assistance for infusions or oral medications billed under Part B
 - Supplement picks up the 20% coinsurance from Part B
- May require assistance for Part D medications
 - Supplement does NOT cover coinsurance for Part D medications
- Try to find foundation assistance first

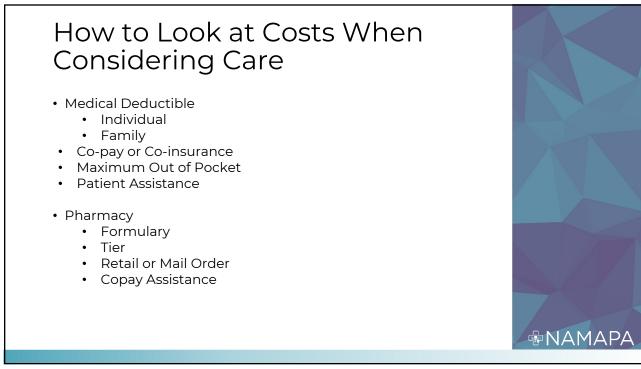


Medicare Insurance Optimization

- For patients with Medicare Part A & B only, get them into a Medicare Advantage plan – can enroll someone in a 5-star plan anytime
- For patients about to turn 65 with cancer or a chronic condition:
 - Encourage patient to purchase a supplement (Medigap)
 - They have 6 months from when they turn 65 to purchase the supplement without being subjected to medical underwriting (can't exclude pre-existing conditions)
 - Higher premiums we fully insure our vehicles but not ourselves
- When collecting proof of income for other assistance programs, screen Medicare patients for MSP's and LIS



<section-header><section-header><list-item><list-item><list-item><list-item><list-item>



Scenario #1

Example: Ricky Bobby visits primary physician (PCP) and needs a pharmacy benefit medication

Benefits:

Medical - \$5000 individual deductible and \$8500 family, \$20 copay for PCP and \$50 copay for specialists Pharmacy - Tiers 1-5, \$0-\$100

Physician visit allowable: \$300, paid \$50 specialist copay Medication prescribed: Tier 5, \$100 for 30 days at retail pharmacy or \$100 for 90 days mail order, copay card for \$25 per dispense 30 or 90 days

Medical Deductible after visit: \$4700 Pharmacy: 90 day mail order with copay card for \$25

